



# Enhance your **digital identity**

The choice is yours, it's in your hands.

Everything that you share, like, comment and post  
online contributes to your digital identity.  
Your audience can be bigger than you realise.

Once it's online, it could be there forever!





Now's the time  
to enhance your

# digital identity

**Make a  
start!**

## Google yourself

Check your name and online usernames to make sure you're happy with what is out there. If you find any negative content, delete it or report to the website where it is hosted. If you find an old social media account, take steps to remove it. If you have lost access to these accounts, contact the social media provider and request it be deleted.

## Privacy overhaul

Stay on top of your privacy settings, social media platforms change these frequently. Set accounts to 'private' or 'friends only' to limit who sees your stuff. The less people who see it, the less chance there is for something to go wrong.

## Un-tag yourself

Have you been tagged in an embarrassing photo or video? Ask the person to delete it. If they won't, report the post and un-tag it yourself. Never share or tag photos and videos of others without their permission.

## Remember...

Treat others the way you would like to be treated. If you or a friend are experiencing a difficult time online, reach out for some offline support.

## Unfriend/unfollow

Have you added a 'random'? If you don't know and trust them in your real world, delete or block them. Don't be fooled by fake profiles or mutual friend suggestions. Unfriend your randoms today!

## Make positive choices

Stay in control of your online world. If you make poor choices while on social media or online games there may be social or legal consequences. Remember, anything can be screen captured. Keep your online interactions positive, useful and true.

## Build your brand

What you say and post could affect your future. Use the power of social media to brand yourself and connect to professional networks. Share your achievements, talents and passions online. Your social media accounts should portray you in a positive way.

[www.qld.gov.au/cybersafety](http://www.qld.gov.au/cybersafety)