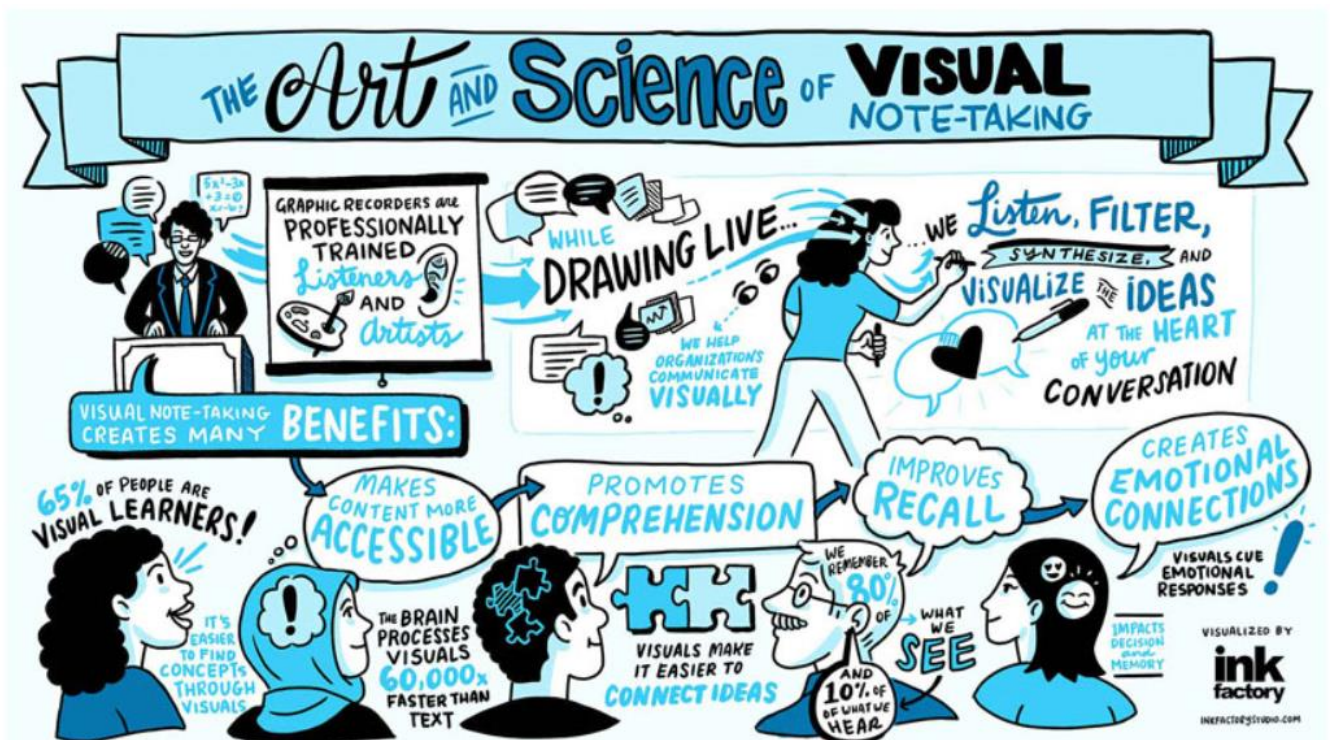


Skills to Succeed:

From the Senior Schooling Department



<https://inkfactorystudio.com/blog/benefits-of-visual-notetaking/>

Visual note-taking is the process of drawing ideas in real-time using simple words and pictures that act as metaphors for complex ideas. Because visual notes align with how people learn best—visually—they are a proven tool for helping people remember and easily connect ideas and concepts shared in settings like classrooms, study groups and brainstorming sessions.

Here are four powerful benefits of visual notetaking:

1. Visual note-taking makes content more accessible

People are much better at seeing concepts in visuals than text¹. In fact, the brain processes visuals 60,000 times faster than text². This means when visual notes are incorporated into lessons, study notes, etc you will be able to more quickly process what is said.

2. Visual notes promote comprehension

Research shows that when content is presented visually, people have an easier time drawing connections between ideas, leading to more and better ideas³. If you're discussing complex information or want your class members or study group to actively share ideas, visual note-taking can help drive understanding and participation.

3. Visual notes improve recall

We remember 80 percent of what we see, but only 10 percent of what we hear⁴. This is because words are abstract and difficult for the brain to retain, but visuals are concrete and more easily remembered. If your study group are revising about a new concept or information, visual notetaking can help people better remember key information.

4. Visualising content creates emotional connections

Thanks to the wiring in our brains, visuals cue emotional responses. These emotions are responsible for the decisions we make, and how well we remember information.

Incorporating visual notes into your note taking or study groups is a great way to drive engagement and participation.

Sources

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3. Shiv, B. (2014, February). Science of the Creative Mind. Inc., p. 86.
4. Lester, P. M. (1996). Syntactic Theory of Visual Communication. Fullerton, California: California State University, Fullerton.

Learning Benefits of Visual Notetaking



**communication
between
brain
hemispheres**



**stronger
focus**



**associative
recognition**



**building
long-term
memories**



**activated
neural
pathways**



**mental
connections**



**memory
boost**



**increased
creativity
& alertness**



**problem
solving
skills boost**



**retention
through
dual coding**