

# Opportunity

**Sponsorship/Partnership Projects**



Helensvale State High School  
243 Discovery Drive  
Helensvale Qld 4212  
P: (07) 5573 8555

**ONE STUDENT  
ONE COMMUNITY  
MANY FUTURES**



# Background of our School



We **Aspire** for each and every student to succeed.

We **Believe** in One Student, One Community, Many Futures.

We **Value** respect, responsibility, resilience.

**Helensvale State High School** provides opportunities for students to participate in a variety of programs which deliver 'learning-how-to-learn capabilities' necessary for all young adults navigating our digital, interconnected world, highlighting the key learning activities of collaboration, knowledge, real-world problem solving, innovation, information and communication technologies for learning and productive communication and many more.

Our school is renowned by parents and families, other education and training institutions, local businesses and community organisations, for seeking ways to enhance student learning and well-being.

Partnerships are strategically established to address identified student needs and operate by providing access to experiences, support, mentors and other physical resources to enhance student engagement.

Helensvale State High School is proudly committed to the education and success of our aspiring students, and fostering a 'community spirit' through continued sponsorships and partnerships that incorporates the wider community.



# We Offer You



## Platinum Sponsor

*“Platinum Sponsor/Partnership of Helensvale” on Home-page of school website with direct link to company*

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Commemorative plaque for sponsor/partner

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Feature article in the newsletter

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Facebook and Instagram broadcasts

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On-going publicity in Schoolzine Newsletter

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Business name, banner and logo displayed in one of the major events chosen for sponsorship

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Business branding and naming rights of major event sponsored – Invitations

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4 VIP Invitations to sponsored major event

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Invitation to pre-drinks prior to sponsored event

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12 months membership to the Helensvale Community Alliance

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Invitations to 3 Alliance functions throughout the year

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Opportunity to negotiate other benefits

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**\$10 000 +**



## Gold Sponsor

*“Gold Sponsor/Partnership of Helensvale” on Home-page of school website with direct link to company*

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Feature article in the newsletter

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Facebook and Instagram broadcasts

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On-going publicity in Schoolzine Newsletter

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2 VIP Invitations to sponsored major event

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Invitation to pre-drinks prior to sponsored event

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12 months membership to the Helensvale Community Alliance

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Invitations to 3 Alliance functions throughout the year

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Certificate of Appreciation

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**\$5 000**



# We Offer You



## Silver Sponsor

*"Silver Sponsor/Partnership of Helensvale" on Home-page of school website with direct link to company*

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Quarterly update in school newsletter

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Certificate of Appreciation

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Facebook and Instagram broadcasts

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12 months membership to the Helensvale Community Alliance

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Invitations to 3 Alliance functions

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2 VIP Invitations to a major event

**\$2 500**



## Bronze Sponsor

*"Bronze Sponsor/Partnership of Helensvale" on Home-page of school website with direct link to company*

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Certificate of Appreciation

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Facebook and Instagram broadcasts

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12 months membership to the Helensvale Community Alliance

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Invitations to 3 Alliance functions

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2 VIP Invitations to the Northern Collegiate ABW

**\$1 000**



## Vale Community Alliance Membership

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12 months membership

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Invitations to 3 Alliance functions

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Business in Alliance Directory on School Website

**\$100**



## Sponsorship/Partnership Packages

	<i>Platinum</i>	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>
<b>Sponsorship Benefits</b>				
“Platinum sponsor of Helensvale State High School” on Home-page of school website with direct link to company	✓			
Platinum commemorative plaque for sponsor showcasing company logo	✓			
Member of the Vale Community Alliance including invitations to 3 school functions with the option to present at one	✓			
Member of the Vale Community Alliance including invitations to 3 school functions		✓	✓	✓
Feature article in the newsletter promoting sponsorship of major event	✓	✓	✓	✓
On-going annual publicity in Schoolzine-Newsletter displaying company’s details and logo	✓			
Business name, banner and logo featured predominately throughout before, during and after major event sponsored (banner to be supplied by company)	✓			
4 VIP invitations to 2 major events throughout the year (Awards Night pre event function)	✓			
2 VIP invitations to 2 major events throughout the year (Award Night pre event function)		✓		
2 VIP invitations to 1 major event throughout the year			✓	
Naming rights and presentation of one of the prestigious awards at the event sponsored.	✓	✓		
Certificate of Appreciation	✓	✓	✓	✓
Shout outs using Social Media i.e. Facebook, Instagram	✓	✓	✓	✓
Naming rights of the event being sponsored	✓			
Recognition as “Platinum Sponsor” in newsletter and Social Media	✓			
Recognition as “Gold Sponsor” in newsletter and Social Media		✓		
Recognition as “Silver Sponsor” in newsletter and Social Media			✓	
Recognition as “Bronze Sponsor” in newsletter and Social Media				✓



# 2020 in Review

30<sup>th</sup> school anniversary was celebrate

South East Regional School Based Trainee & Apprentice Awards

Qld Training Awards

National Sports Champions

On-going drama and music productions

Valued recognition of the International Student Program

Visual Art Exhibition

Photography exhibition for the local community



Year 12 cohort experienced external assessments

Our QCE attainment was 95%, 6% higher than the state average

Academy Programs

Introduction of School Mascot, the Hawk – Go the Helensvale Hawks!



# 2021 Major Platinum Sponsorship Events



**HELENSVALE  
STATE HIGH SCHOOL  
AWARDS NIGHT**



**HELENSVALE  
STATE HIGH SCHOOL  
SPORTS AWARDS**



**HELENSVALE  
STATE HIGH SCHOOL  
ARTS**



**HELENSVALE  
STATE HIGH SCHOOL  
GRADUATION  
CEREMONY**



**HELENSVALE  
STATE HIGH SCHOOL  
ACADEMY**



**NORTHERN  
COLLEGIATE  
AUSTRALIAN  
BUSINESS WEEK**

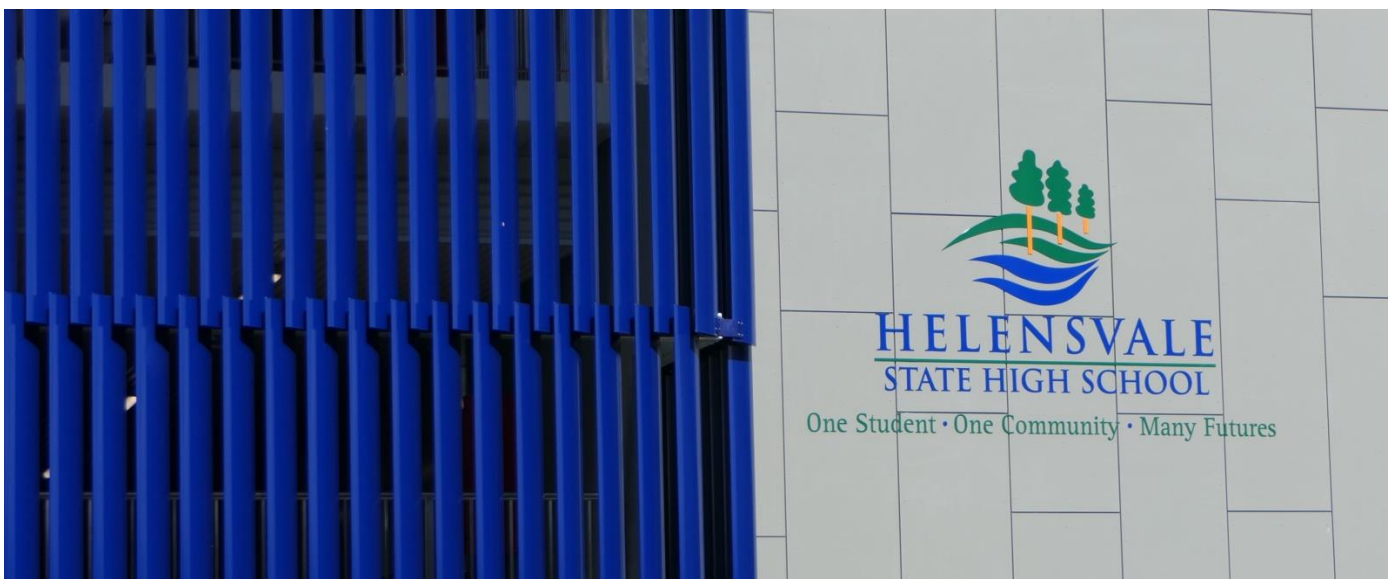


**HELENSVALE  
STATE HIGH SCHOOL  
HONOURS PROGRAM**



# Vale Community Alliance

Helensvale State High is committed to our vision of **One Student, One Community, Many Futures** ensuring that every student achieves to their fullest potential in seeking like-minded businesses to collaborate in our journey. The Vale Community Alliance consists of many members who share a common goal, to celebrate the successes of our students.



Membership is available to individuals or businesses interested in joining the Vale Community Alliance. Members are entitled to 12 months listing in the Vale Community Alliance Network Directory, invitations to all Alliance functions (3 Networking Breakfasts and an end of Year Networking Celebration). Members have the opportunities to:



**Create opportunities for business promotion and networking**



**Enrich curriculum through local business support**



**Attract work, apprenticeships, traineeships and work**



**Capture additional financial, physical and human resources for mutual advancement**

New members are always welcome. Great networks have been established through the Helensvale Community. Additional opportunities to become a Platinum, Gold, Silver, Bronze Sponsor/Partner.

Please let me know if you would like further information. Contact [lcamp36@eq.edu.au](mailto:lcamp36@eq.edu.au)





**HELENSVALE STATE HIGH SCHOOL**

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